

A MATTER OF PERCEPTION

An exhibition in celebration of
10 Years of DAMN^o magazine

Venue Broeltoren, Broelkaai, 8500 Kortrijk

Opening hours 18 – 26 October, 12:00 – 21:00

17 October: press & professional day, 16:00 - 21:00

Bid & Buy

Volker Albus / Alberto Alessi / Gijs
Bakker / Ronan Bouroullec / Humberto
Campana / Claesson Koivisto Rune /
Björn Dahlström / Julien De Smedt /
Eames Demetrios / Didier Faustino /
Carsten Fock / Formafantasma / Alain
Gilles / Daniel González / Martí Guixé
/ Alfredo Häberli / Ineke Hans / Jaime
Hayon / Sam Hecht / Simo Heikkilä
/ Honoré d'O / Maison Marie Mees
Cathérine Biasino / Jürgen Mayer H. /
Lachaert & d'Hanis / Mathieu
Lehanneur / Michael Lin / Thomas
Lommée / Ross Lovegrove / Xavier
Lust / Jasper Morrison / muller van
severen / Nucleo / OFFICE Kersten
Geers David Van Severen / Katrín Ólína
/ Luke Pearson / Philippe Rahm /
François Roche / Scholten & Baijings /
Denise Scott Brown / Robert Stadler /
Studio mischer'traxler / Ilkka Suppanen
/ Joep van Lieshout / Lowie Vermeersch
/ Sylvain Willenz / Sachigusa Yasuda /
Michael Young /

A MATTER OF PERCEPTION

The Power of 10

To celebrate the first decade of DAMN^o we invited a wild bunch of 50 designers & artists who have been circling around our camps for the last couple of years. With the working title 'A Matter of Perception' - a baseline we launched some two years ago to mark the difference of the magazine's approach - all of them came back with a personal piece, a small token of participation and connectivity. Anyway, here's the deal: we present all the works in a sort of 'gesamtkunstwerk' on the top floor of this medieval tower, where each piece can be valued and acquired by the highest bidder. With the proceeds, DAMN^o will also plant a tree that symbolises the (recycled) paper we have been printing on over the years.

And talking about perception... Here's a passage we published at an earlier stage in DAMN^o's existence: *'It is official now, without any doubt because science has proved the world, the most intriguing painting of all time, the Mona Lisa with its cryptic expression that has been seducing art lovers for almost five centuries, has unveiled its oral secrets. An analysis by a University of Amsterdam computer using emotion recognition software, has deciphered the enigmatic smile of Leonardo da Vinci's most secular piece. The outcome of this audacious project shows some suspicious similarity between La Gioconda's mysterious lips' expression with the appreciation within the readership for DAMN^o magazine. Quod erat demonstrandum: 83% happy, 9% disgusted, 6% fearful and 2% angry.'* Or, just a matter of perception...

HOW TO BID & BUY

Private: Please fill in the form with the amount you would like to bid. Tear off the perforated strip and drop it in the Bid Box.

Public: Mark your bid on the panel under the work with the pencil we provide and strike out the competition.

Bids start at 250 EUR

Bids close at 6pm on the 25 October 2014 and so if successful, you can come to the Tower to pick up your work that evening during the finissage. If transport is necessary, DAMN° will contact you within 10 days to arrange details.

DAMN° FLOS



GAGGENAU



breins
doors



BIENNALE INTERIEUR 2014
17—26 oktober / kortrijk—belgium

Volker Albus

One of the leading protagonists of contemporary German design, Albus' role as Professor for Product Design at the Karlsruhe University of Arts and Design goes way beyond that of master & pupil.



A59, floor light, 1983/88

photo print
21 x 29,7cm h

Photo: Felix Borkenau

produktdesign.hfg-karlsruhe.de

Volker Albus

One of the leading protagonists of contemporary German design, Albus' role as Professor for Product Design at the Karlsruhe University of Arts and Design goes way beyond that of master & pupil.



Street sign

photo print
29,7 x 21cm h

produktdesign.hfg-karlsruhe.de

Alberto Alessi

His name is synonymous with the family company he joined in 1970 and Alessi remains one of the leading 'factories of Italian design'. For him, 'A true design work must move people, convey emotions, bring back memories, surprise, and go against...'



La Signora Eugenia e il passero solitario, 2011

bottle of white wine
+ print: 29,7 x 21cm h

alessi.com

Gijs Bakker

A real travelling man, with special links to Taiwan in exploring craft and design. Co-founder of Droog Design and Chi ha paura, his fearless contemporary jewellery shows that the sublime can have a sense of humour.



Jaguar mirror, 2001

print
29,7 x 21cm h

gijsbakker.com

Ronan Bouroullec

Together with younger brother Erwan, the French Bouroullecs possess a clarity of design thinking that can be seen in the fruits of their work for Flos, Kvadrat and Vitra, a.o, and made them the subject of numerous international exhibitions.



Untitled, 2014

dyptich:

drawing on paper (left)

print (right)

both: 42 x 29,7cm h

bouroullec.com

Humberto Campana

The Brazilian brotherhood of Humberto & Fernando Campana produces artful designs that incorporate the ideas of transformation and reinvention, injecting a colourful 'creative chaos' into the most humble of materials. Clients including Edra, Alessi and Baccarat.



Tocantins, 2014

photo print
39,5 x 29,7cm h

campanas.com.br

Claesson Koivisto Rune

Founding their office in Stockholm in 1995, the design & architecture of Mårten Claesson, Eero Koivisto and Ola Rune has earned the trio a number of distinctions. Clients include Offecct, Arflex, Skandiform, Casamania and Swedese.



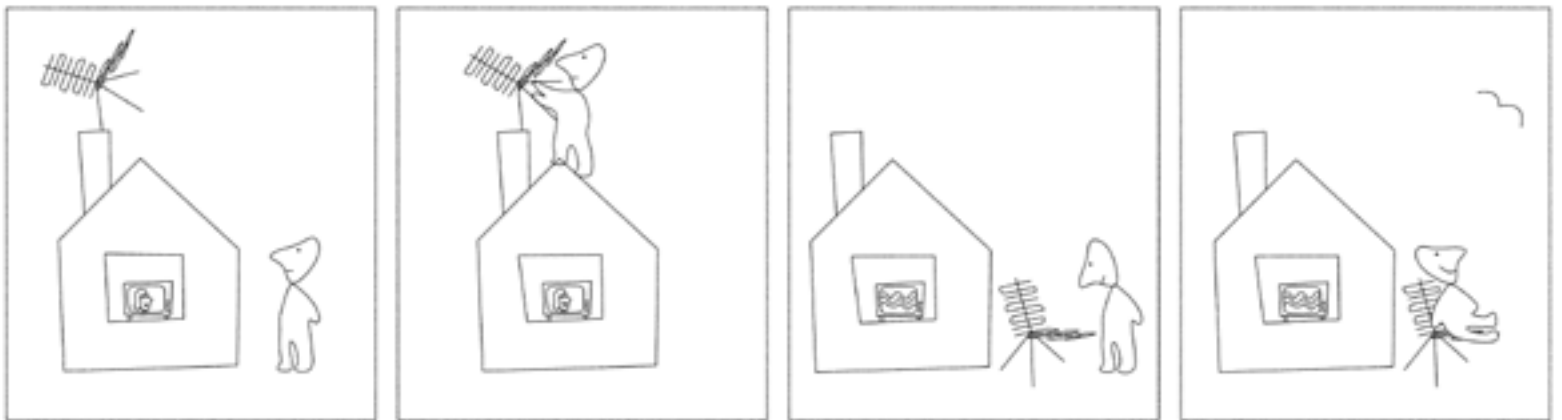
MONET, 2008

handmade cedar wood box containing the MONET tea ceremony sweets
designed for Sfera in Kyoto, Japan (edition of 50)
15,5 x 15,5 x 2,8cm h

claessonkoivistorune.se

Björn Dahlström

Founding his own company in 1982, the Stockholm-based Dahlström operates in diverse fields of industrial design with projects including bicycles (Skeppshult), furniture (Plank Italy, Lammhults), printed textiles (Marimekko) and exhibition design (Swedish Museum of Architecture).



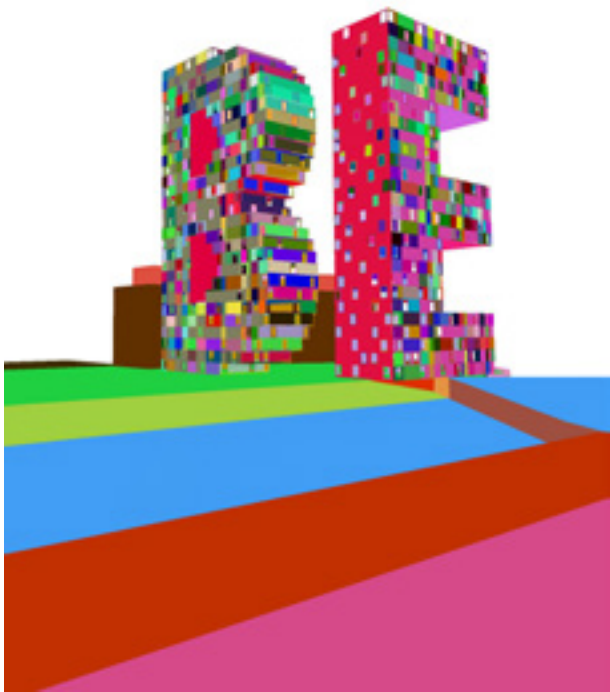
Aerial joy, 2014

drawing on paper
43 x 33cm h

dahlstromdesign.se

Julien De Smedt

Founder of Julien De Smedt Architects, a multidisciplinary studio whose portfolio ranges from large-scale planning to furniture, the JDS approach is one that is 'affirmatively social in outcome, enthusiastic in its ambition and professional in its process'.



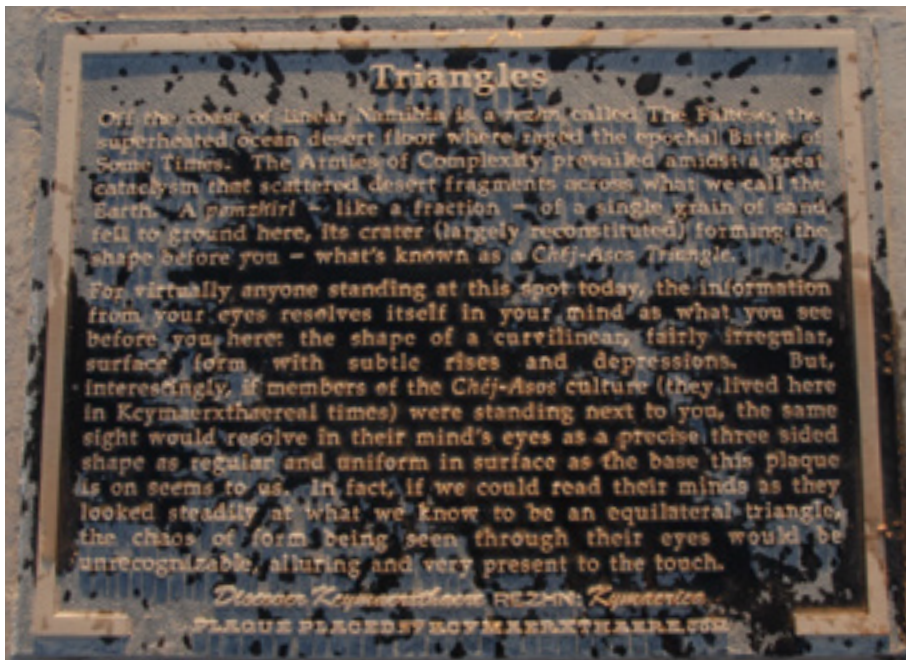
BE ID, 2011

print
59,5 x 84cm h

jdsa.eu

Eames Demetrios

A multiple hat-wearer, as grandson of Charles and Ray Eames, Eames Demetrios has spearheaded the re-discovery of their work. A prolific film maker/storyteller, his project Kcymaerxthaere has been underway for 11 years and sees him as a Geographer-at-Large for a parallel universe.



Triangles, Depiction 2014

print
28 x 35,6cm h

eamesdemetrios.com
kcymaerxthaere.com

Didier Faustino

A hybrid of artist & architect, Franco-Portuguese Didier Faustino's structures with his practice Mésarchitectures are often created to make a political statement. Current shows include *Buildering: Misbehaving the City* at Blaffer Art Museum, Houston, USA.



Love Songs for Riots, 2013

print on baryta paper

15 x 20cm h, ed. 1/10 (edition of 10 + 1 Artist Proof)

Didier Faustino © ADAGP

Courtesy of the artist and Galerie Michel Rein, Paris / Brussels

Realised with the support of Transpalette – Bourges

Nuit Blanche 2013, Mairie du IV Paris, France

didierfaustino.com

Carsten Fock

German artist Carsten Fock is based in Berlin, where a recent exhibition at the Jochen Hempel Gallery presented *Towers of the Virgin*, an assimilation of 'fundamental themes influenced by a sojourn in the west of the United States'.



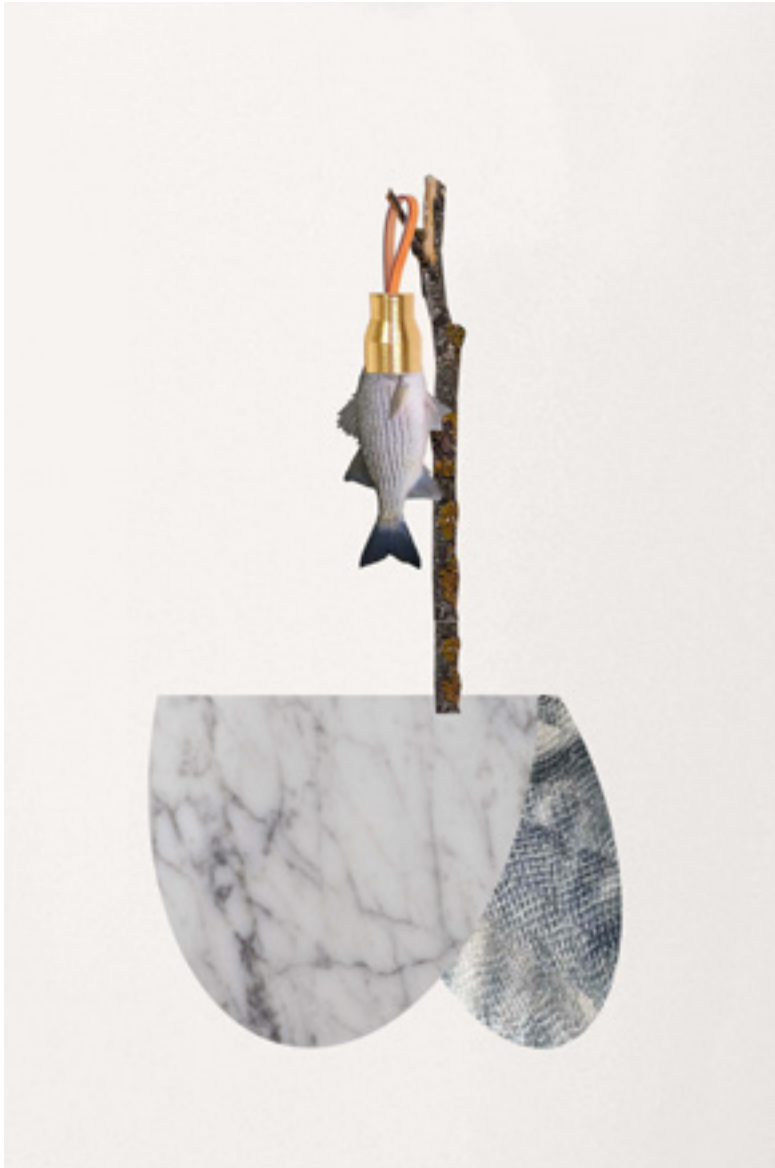
HAPPINESS = NEVER SURRENDER, 2014

pencil on paper
30 x 41cm h

jochenhempel.com/en/carsten-fock/

Formafantasma

Italian duo Andrea Trimarchi and Simone Farresin perceive their role as a bridge between craft, industry, object and user. Featured in the collections of numerous museums, their commissions include those for Fendi, Droog and J&L Lobmeyr.



Craftica, 2014

print

21 x 29,7cm h

formafantasma.com

Alain Gilles

Belgium's Designer of the Year in 2010, Gilles has worked extensively for companies Buzzispace and Bonaldo, a.o, and with his own his own label AlainGilles/The Workshop produces limited editions that are made locally by highly skilled craftsmen.



Puglia, Italy, 2014

photo print
100 x 100cm

alaingilles.com

Daniel González

Born in Argentina and living-working in Berlin and New York, this artist's work results from researches into celebration rites and takes the form of large-scale public projects, sequinned banner-painting, and wearable one-off pieces which are shown in high-impact performances.



37 Intentions to Stop the Time, 2014

37 steel locks, markers and mylar
approximately 20 x 15 x 10cm h
weight 4kg

daniel-gonzalez.com

Martí Guixé

The self-defined ex-designer, in his 'concepts and ideas for commercial purposes' Guixé has worked with Alessi, Danese & Nanimarquina, a.o., created numerous interiors for Camper, and as a food designer realised edible designed products and re-imagined food rituals and conventions.



Phosphor Candles, 2014

drawing on paper
35 x 50cm h

guixe.com

food-designing.com

Alfredo Häberli

Full of a joyful spirit and nodding to both tradition and innovation, the Argentine-born Alfredo Häberli has long been based in Zurich where he has produced designs from footwear to furniture and worked for Camper, Kvadrat and Vitra, a.o.



Il Cocktail Moderno, 2014

drawing on paper
21 x 29,7cm h

alfredo-haeberli.com

DAMN°

Ineke Hans

With a mindset that delves into the psychological roots of a product and plays with the interaction between people, objects and space, Ineke Hans comes to Kortrijk fresh from designblok in Prague where she showed an edition of handblown glass for Křehký .



Pigeon-hearted advice for daredevils' jubilee, 2014
(anniversary plate)

porcelain
30cm diameter x 10cm h

inekehans.com

Jaime Hayon

Since setting up his own practice, Spanish artist-designer Hayon's has collaborated with Baccarat, Piper Heidsieck and Swarovski, created furniture ranges for Fritz Hansen, Magis, Bisazza and Moooi, and interiors that include the Faberge Salon in Geneva.



Untitled, 2014

drawing on paper
21 x 29,7cm h

hayonstudio.com

Sam Hecht

Sam Hecht is one of the co-founders of London-based Industrial Facility (along with Kim Colin), whose work can be seen in products, furniture, exhibitions, transportation and clothing, with new book *Locale* published by Herman Miller turning attention on the subject of work.



Introducing Mathematical Analysis, 2014

photo print
33,5 x 13cm h

industrialfacility.co.uk

Simo Heikkilä

Finnish designer Simo Heikkilä set up his own studio, Periferia Design, in 1971 and is considered to exemplify the Scandinavian tradition of uncluttered design in his industrial products, small series, interior & exhibition work.



“NATURALLY” a triptych, 2014

drawing, black ink on paper + two photo prints
3 x 29,7 x 21cm h

“NATURALLY” a triptych; showing how 2500 million years old rock can give almost invisible inspiration towards a comfortable piece of furniture of today - in this example for my design of the cane chaise longue.

Original design in 2002 by Appart, new production by Lensvelt 2014.

periferiadesign.fi

Honoré d'O

Belgian visual artist Honoré d'O is renowned for his installations and video work. Making interventions of a detailed nature often using found objects, he was responsible for the Belgian Pavilion at the Venice Art Biennale in 2005.



porte-bonheur claudine, 2010

photo print
28 x 21cm h

kristofdeclercq.com/artists/honore-d-o

Honoré d'O

Belgian visual artist Honoré d'O is renowned for his installations and video work. Making interventions of a detailed nature often using found objects, he was responsible for the Belgian Pavilion at the Venice Art Biennale in 2005.



noodingang, 1998

photo print

23,3 x 19cm h

kristofdeclercq.com/artists/honore-d-o

Maison Marie Mees Cathérine Biasino

Belgian textile designers Marie Mees and Cathérine Biasino clients include Gandia Blasco & Arte. In 2009 they started their own label, The Alfred Collection, and regularly work with international architects such as Robbrecht & Daem and John Pawson.



K_Damast, 2010

100% linen

table cloth 340 x 170cm, 8 napkins 53 x 53cm

Photo: Ronald Stoops. Produced by Verilin, Belgium - thealfredcollection

The “naked” table clothed. The word “tablecloth” refers to ‘to clothe’, to add textile. Since the end of the 15th century white linen damasks were woven in Kortrijk. Damask refers to an old weaving-technique. Based on this fact and inspired by the circular forms of the Broel-towers, the designers made a new design for the Broel-museum & Flax-museum in Kortrijk.

thealfredcollection.be

DAM^{no}

Jürgen Mayer H., J. MAYER H. und Partner

Working at the intersection of architecture, communication and new technology, Berlin-based J. MAYER H. was founded in 1996 by Jürgen Mayer H., and undertakes a diversity of projects including urban planning schemes, buildings, objects and installations.



Retrato Robot 001, 2014

assemblage with prints
5 x 31 x 38cm h (framed)

jmayerh.de

Lachaert & d'Hanis

Belgian artist duo Sofie Lachaert and Luc d'Hanis combine the skills of a jewellery designer-silversmith and visual artist, overriding boundaries between arts, crafts and design with subtle interventions that shift the meaning and function of everyday objects.



Carbonium, 2014

hand-drawn wallpaper
100 x 1000cm (available in pieces 100 x 100cm)

Photo: Kurt Stallaert

lachaert.com

Mathieu Lehanneur

French designer Mathieu Lehanneur lists air, water, sound and light as his favourite work materials. As well as designs for brands such as Cartier and Nike, his award-winning indoor air purifier Andrea is part of the MoMA's permanent collection.



Impossible reflection, South Africa, 2011

photo print
29,7 x 42cm h

mathieulehanneur.fr

Michael Lin

Artist Michael Lin grew up in Taiwan and often overcomes any boundaries between 'surface and structure, function and ornamentation, architecture and interior design'. Exhibiting across the world, he has taken part in the Liverpool, Istanbul and Venice Biennials.



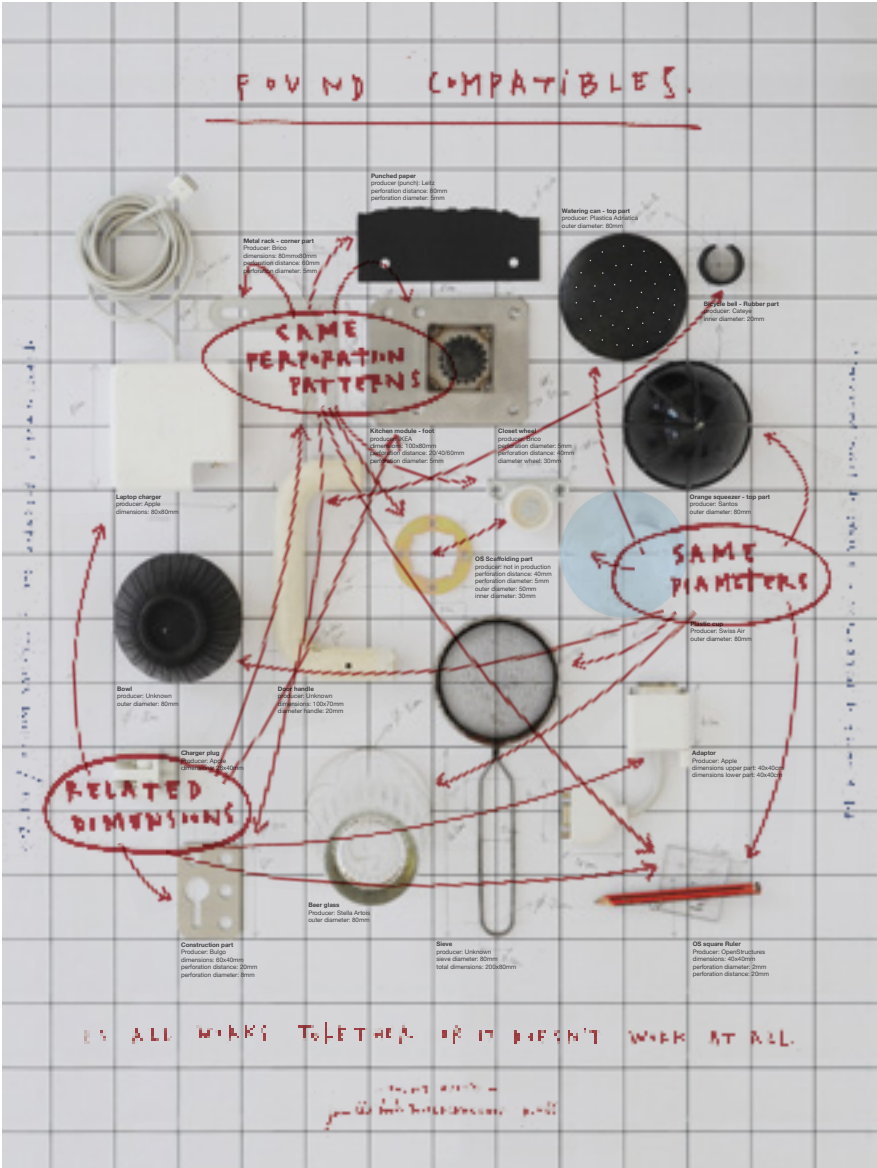
Yu Gu Chun, 2014

photo print
50 x 38cm h

[artsy.net/artist/michael-lin](https://www.artsy.net/artist/michael-lin)

Thomas Lommée

A to-the-core collaborator, Thomas Lommée’s work can take the form of products, services and spatial interventions with his design studio Intrastructures, while the modular principles of the Openstructures project is committed to ‘democratic forms of design’.



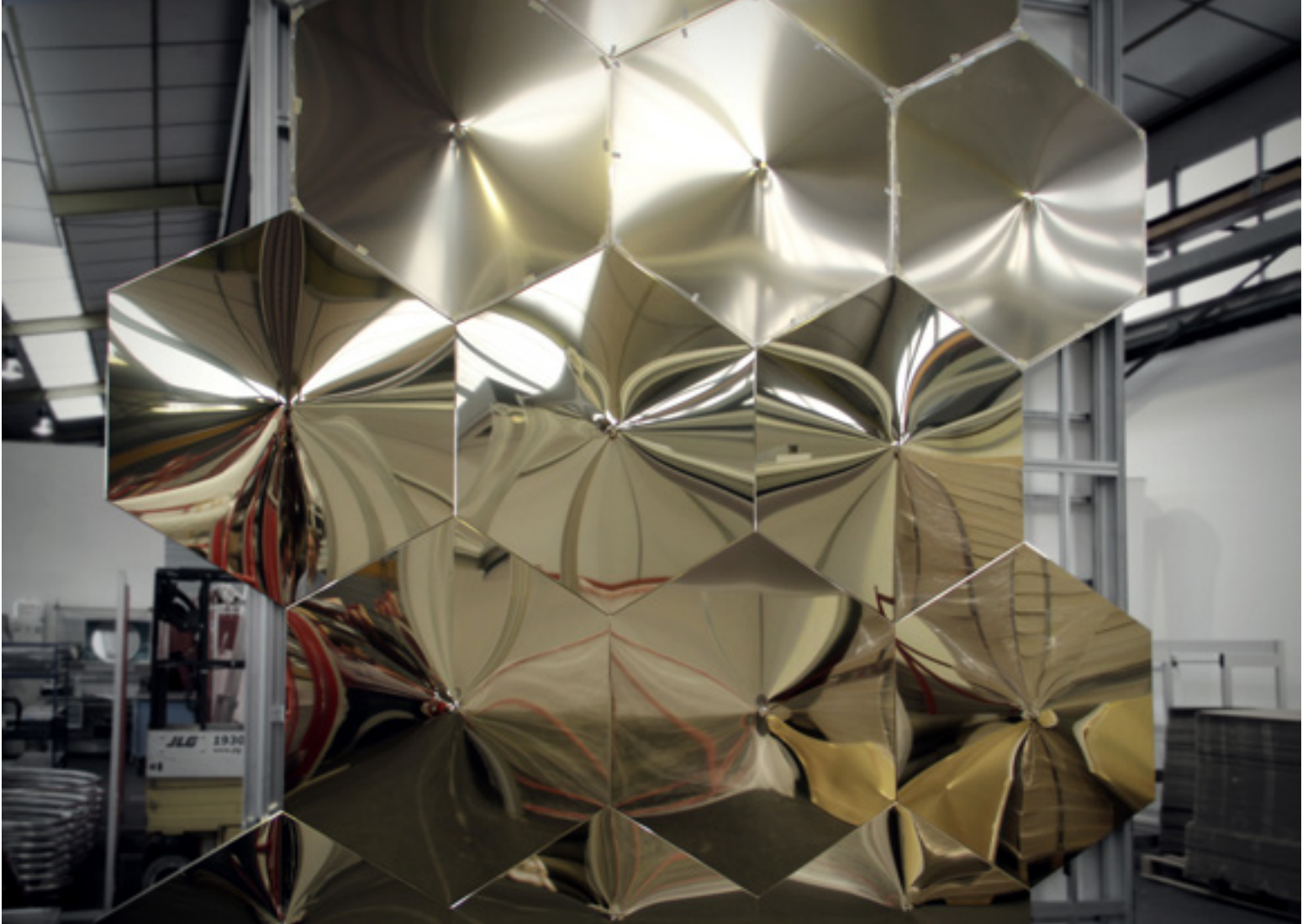
Found Compatibles, 2014

print
42 x 56cm h

openstructures.net
intrastructures.net

Ross Lovegrove

Inspired by the logic and beauty of nature, Ross Lovegrove seeks out the trinity between technology, materials science and intelligent organic form. From cars to cameras, his clients include Peugeot, Biomega, Herman Miller, Artemide and Japan Airlines.



Gold Tile, 2014

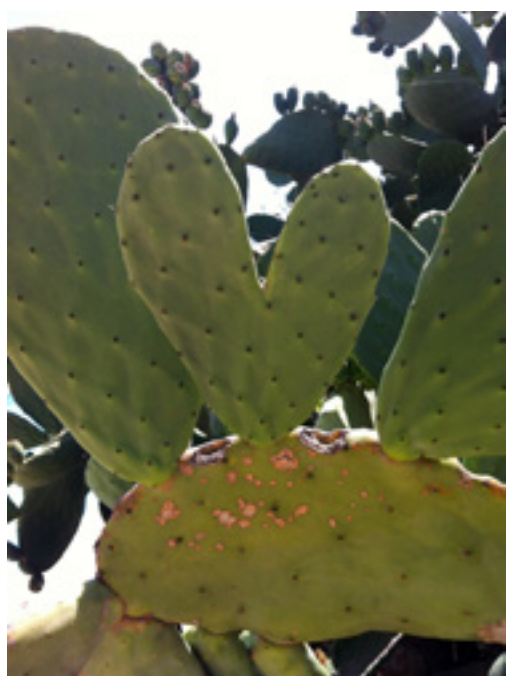
130 x 150cm h

produced by Barrisol

rosslovegrove.com

Xavier Lust

Belgian designer Xavier Lust's work encompass fields ranging from industrial & urban, to furniture & accessories, to art-design. His work has been produced by a number of leading brands including MDF Italia, De Padova and Cerruti Baleri.



Details of Formentera, Island of love, 2014

3 photo prints
28,5 x 21cm H (each)

xavierlust.com

Jasper Morrison

As a consummate observer, British designer Jasper Morrison frames the simple beauty of the everyday object. It is a sense of the 'super normal' that has been translated into products for Alessi, Flos, Punkt & Mattiazzi, a.o.



Melon Pack, 2014

photoprint

14,2 x 20cm h

38,4 x 46,2cm h framed

(bookcover *The Good Life, Perceptions of the Ordinary*)

jaspermorrison.com

muller van severen

The furniture that results from the collaboration of Belgian photographer Fien Muller and sculptor Hannes Van Severen is what they describe as 'an uncanny twist on forms'. New work is currently on show at the [valerie_traan](#) gallery in Antwerp.



Untitled, 2014

screen print

29,7 x 42cm h

courtesy of [valerie_traan](#) gallery

mullervanseveren.be

Nucleo

Nucleo is a collective of artists and designers directed by Piergiorgio Robino based in Turin. Active in contemporary art, design and architectural fields, its first retrospective was organised by the Italian Institute of Culture in Paris earlier this year.



1000 camicie rosse, 2011

Red shirt inside epoxy resin
singular piece: 9,5 x 9,5 x 9,5cm

(views of the making-of)

Nucleo: Piergiorgio Robino and Alice Carlotta Occleppo

nucleo.to

OFFICE Kersten Geers David Van Severen

The Belgian architecture practice of Kersten Geers and David Van Severen spans the realms of public and private space. Active curators, OFFICE has also designed the scenography for the upcoming Constructing Worlds exhibition at the Barbican Centre in London.



Dar Al Riffa', 2013

photoprint
120 x 92cm h

officekgdvs.com

Katrín Ólína

The work of Icelandic graphic artist/illustrator Katrín Ólína populates various landscapes. Possessed of a rich visual language, in addition to clients such as Dupont Corian, Rosenthal and Swedese, she also collaborates with the Aalto University Digital Design Laboratory.



A matter of perception, 2014

ink on paper
29,7 x 29,7cm

katrin-olina.com

Katrín Ólína

The work of Icelandic graphic artist/illustrator Katrín Ólína populates various landscapes. Possessed of a rich visual language, in addition to clients such as Dupont Corian, Rosenthal and Swedese, she also collaborates with the Aalto University Digital Design Laboratory.



Water, 2013

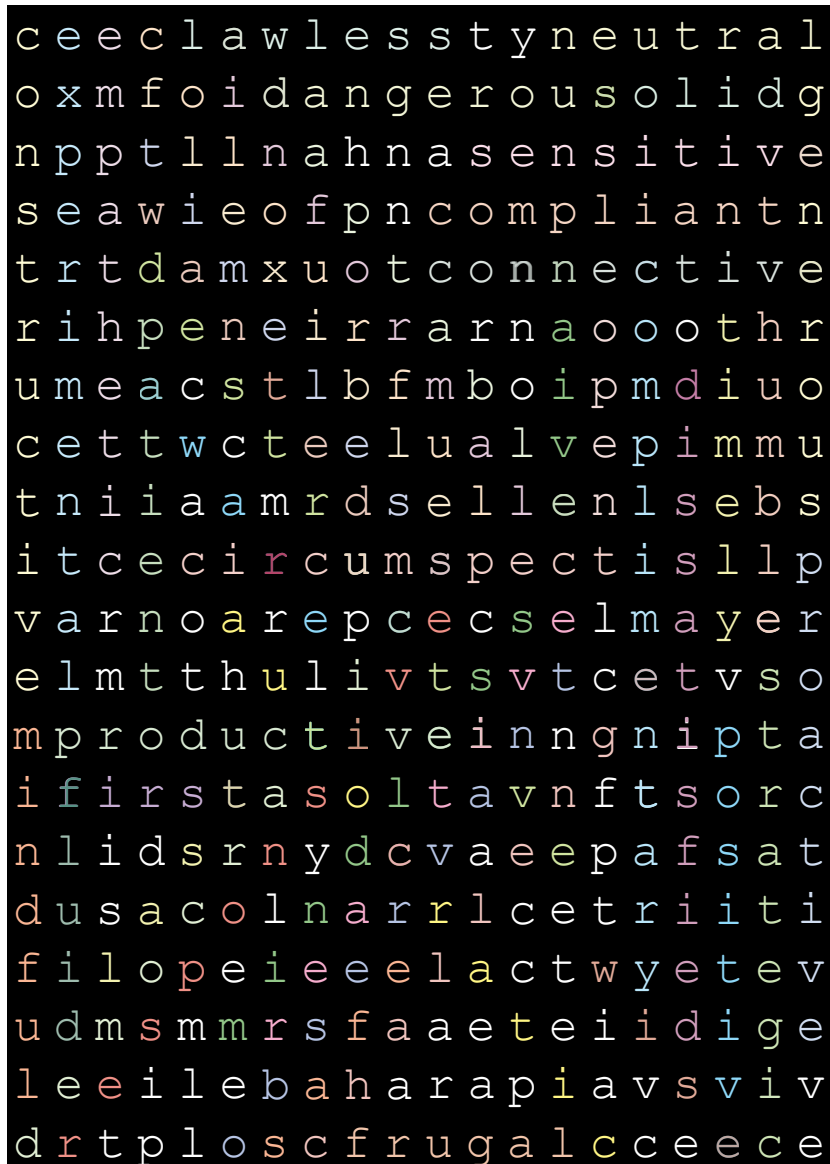
print

15 x 21cm h

katrin-olina.com

Luke Pearson

Luke Pearson and Tom Lloyd (PearsonLloyd) work across a number of sectors, with clients including Lufthansa and Bene, a.o. Since 2011 they have also been collaborating to improve staff & patient experience in the UK's A&E wards.



ceec lawlesstynutral
oxmfo idangerousolidg
npptllnahnasensitive
seawie ofpncompliantn
trtdamxuotconnective
rihpeneirrarnaooothr
umeacstlbfbmboipmdi uo
cettwcteelualvepimmu
tniaamrdsellenlsebs
itceci rcumspectisllp
varno arepcecse lmayer
elmtthulivtsvtcetvso
mproductiv einngnipta
ifirstasoltavnftsorc
n lidsrnydcvaeepafsat
dusacolnarrlcetriiti
filopeieeelactwyete v
udmsm mrsfaaetei idige
leeilebaharapiavsviv
drtploscfrugalcccece

Relativity, 2014

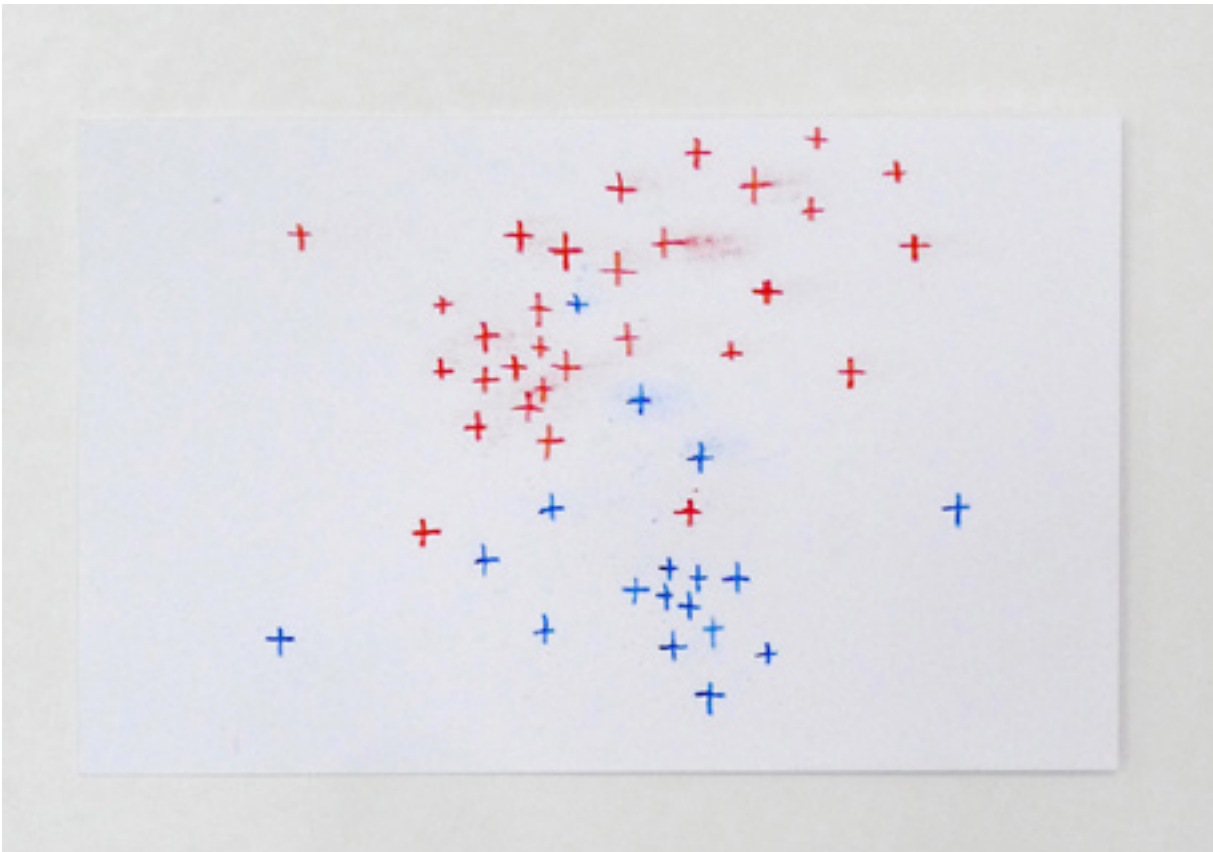
photo print

39,5 x 29,7cm h

pearsonlloyd.com

Philippe Rahm

Principal of the Paris-based Philippe Rahm architectes, Rahm's work 'extends the field of architecture from the physiological to the meteorological, [which] has received an international audience in the context of sustainability'.



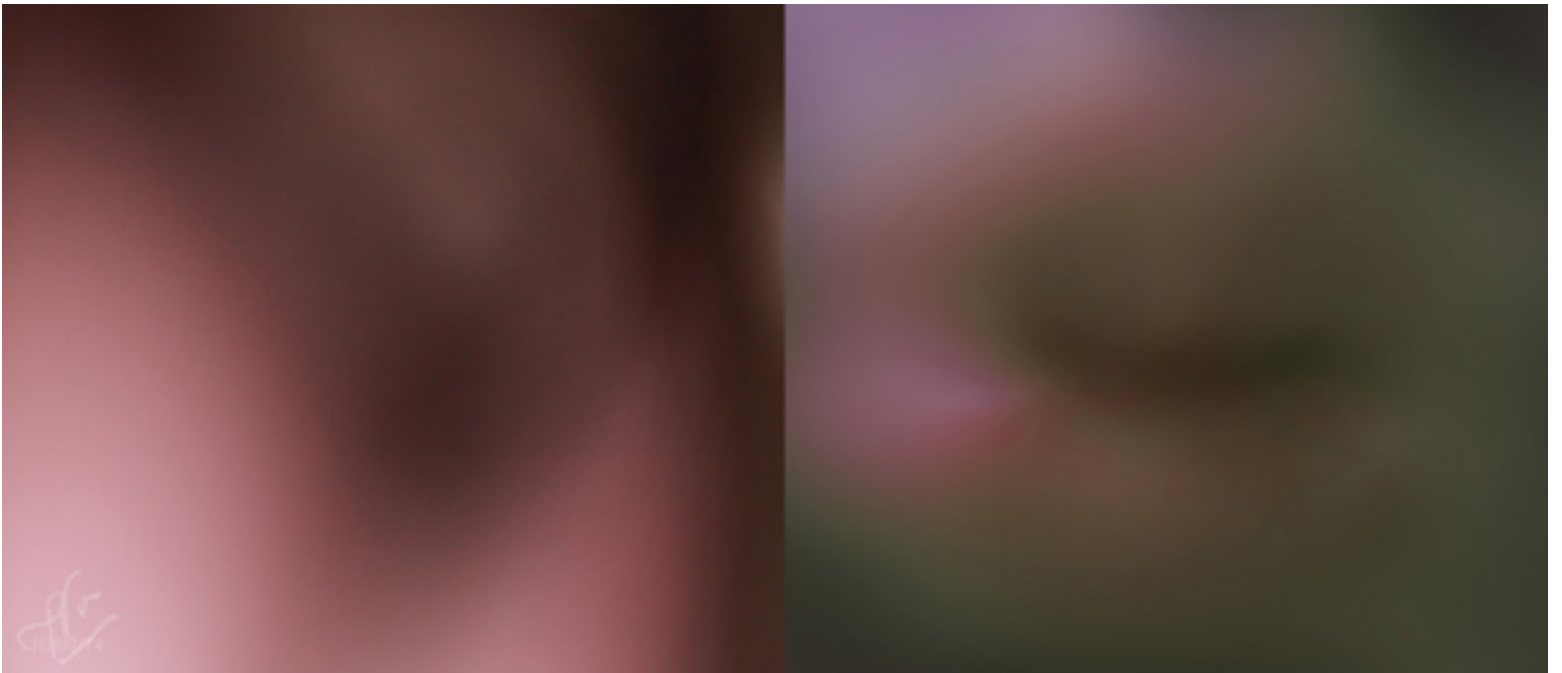
Untitled, 2014

drawing
12,8 x 8,2cm h

philipperahm.com

F Roche

French architect François Roche has continually shifted the grounds that his job title gives him. Co-founder of R&Sie(n), a practice that changes its name every few years, Roche has an investigative approach to architecture that can lead to scenarios that often transform nature into a dynamic element of the design.



LOOP(hole), 2014

photo print
49 x 22cm h

new-territories.com

Scholten & Baijings

Dutch designers Stefan Scholten and Carole Baijings collaborate with leading craftspeople and producers in projects for Luce di Carrara, Moustache, Hay, Pastoe and Mini. Recent exhibitions include Over the Rainbow for Design Parade 9 at France's Villa Noailles.



Colour Porcelain vase, 2012

porcelain

15cm diameter x 29cm h

Produced by 1616 / Arita, Japan (only available in Japan)
Scholten & Baijings, 2012

scholtenbaijings.com

Denise Scott Brown

The American Denise Scott Brown is an architect, planner, urban designer, theorist, writer and educator, whose collaboration with Robert Venturi over the last 50 years has been hugely influential. Seminal research projects include *Learning from Las Vegas* (first edition, 1972).



MGM Film Studio, Los Angeles, 1967

photo print
42 x 29,7cm h

vsba.com

Robert Stadler

Vienna-born Robert Stadler co-founded the Radi Designers group, which was active until 2008. A boundary crosser, he works with public & private clients, and his scrambling of design-art categories has seen him collaborate with the likes of Dior, Louis Vuitton, Nissan and Thonet.



Posto 8.5, 2006

photo print, 2014

36cm x 46cm h

robertstadler.net

Studio mischer'traxler

Vienna-based Katharina Mischer and Thomas Traxler develop and design products, furniture, installations and many other projects, with a focus on experimentation, context and conceptual thinking. They currently lead the Masters course 'European Design Lab' at IED Madrid.



artificial/natural?, 2014

print
41 x 27,2cm h

Selection of items found on a beach in summer 2012.
All transformed by natural forces.
At which point turns artificial into natural?

mischertraxler.com

Ilkka Suppanen

Finnish designer Ilkka Suppanen works in fields of interior, product & concept design, architecture and brand development, with clients including Artek and Saab. Suppanen's work has featured at the Venice Architecture Biennial and New York's MoMA.



timeless, 2014

photo print
29,7 x 21cm h

suppanen.com

Joep van Lieshout

Rotterdam resident Joep van Lieshout founded his Atelier in 1995 and his objects, mainly in brightly coloured polyester, have become a trademark. Balancing on the borders between art, design and architecture, he exhibits extensively in group & solo shows.



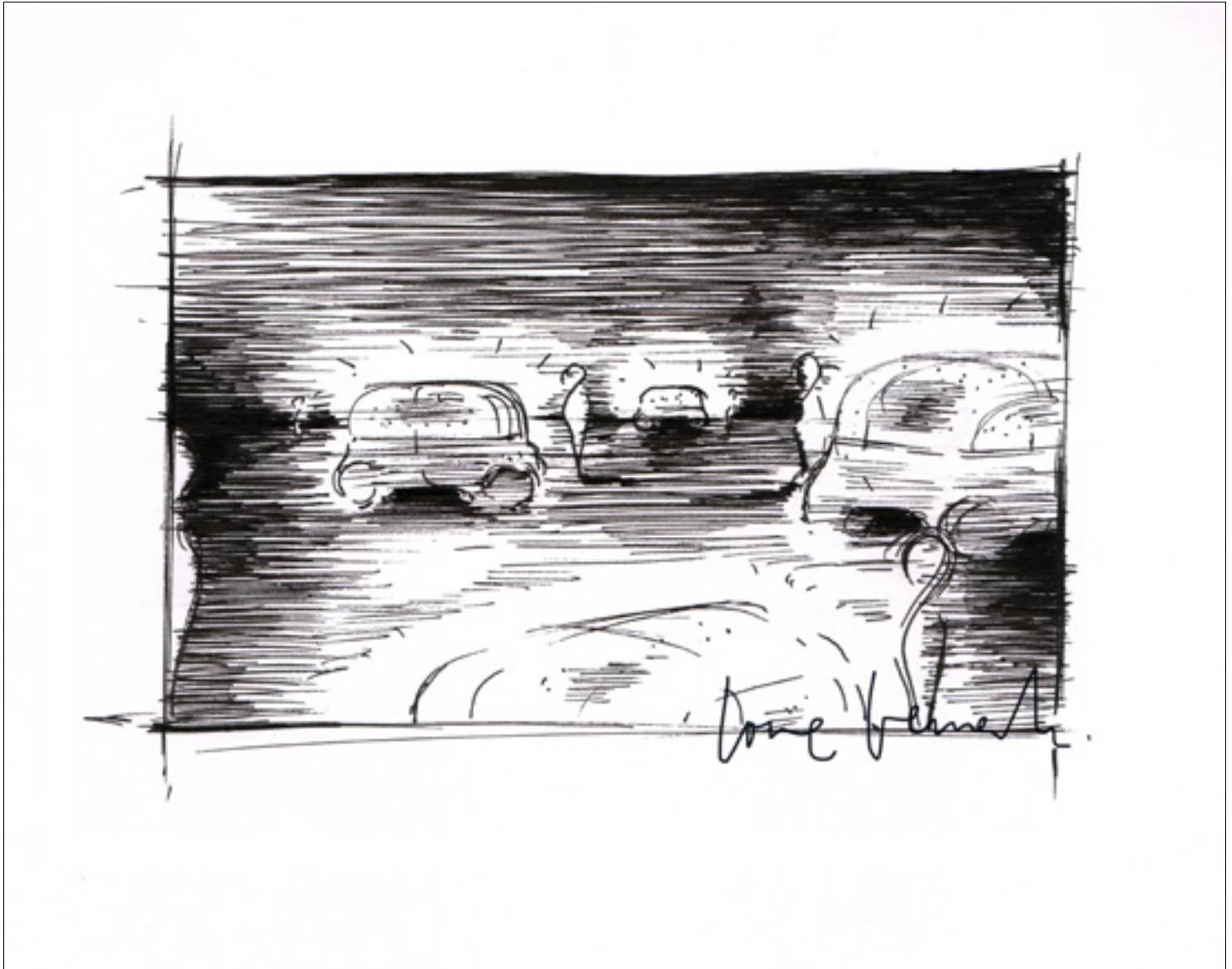
Art of the Future, 2014

drawing on paper
39,5 x 29,7cm h

ateliervanlieshout.com

Lowie Vermeersch

Lowie Vermeersch is currently the President of the Interieur Foundation. Previously Design Director at Pininfarina, Vermeersch founded the multidisciplinary granstudio in Turin, focusing on both mobility projects and the broader social & cultural context of design.



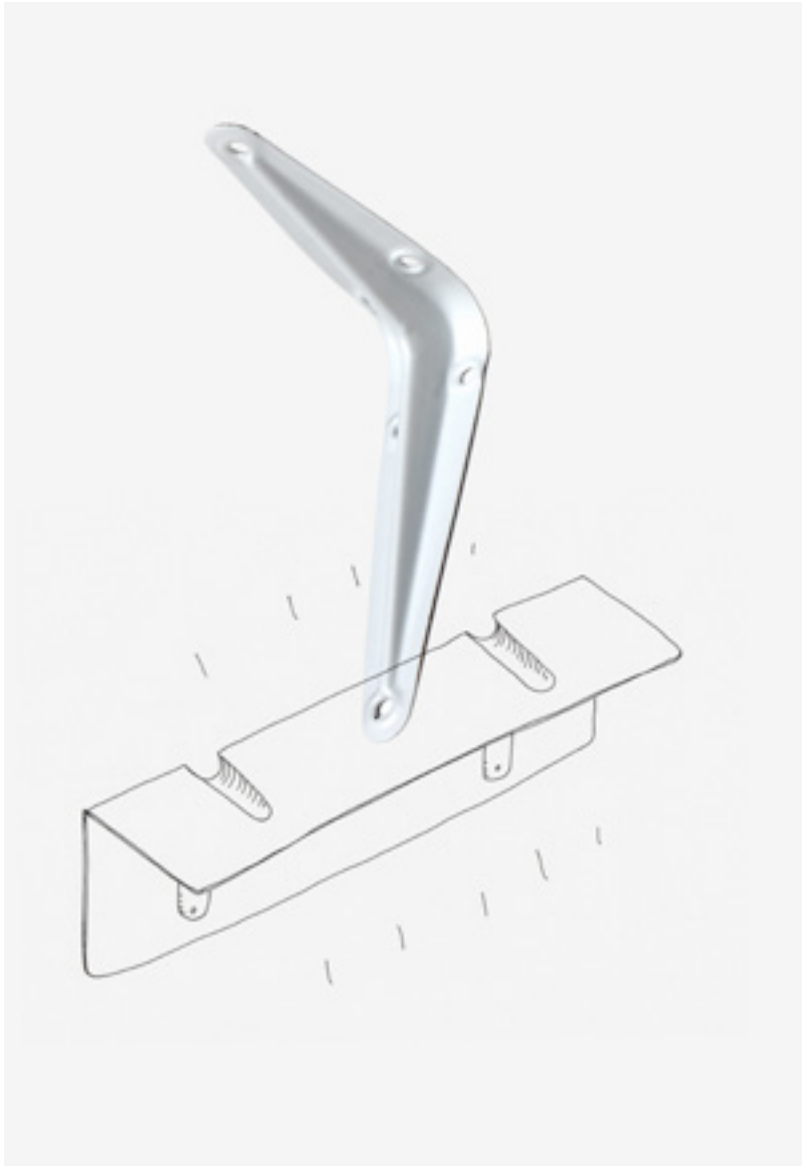
moving people, 2014

drawing on paper
20 x 16cm h

granstudio.com

Sylvain Willenz

Brussels-based Sylvain Willenz established his industrial design office 10 years ago and works on various projects ranging from lighting to products, IT electronics and furniture. Clients include Cappellini, Established & Sons, Freecom, Hay and Tamawa.



Brackets Included for Wrong for Hay, 2014

photo print
29,7 x 42cm h

sylvainwillenz.com

Sachigusa Yasuda

Tokyo-born Sachigusa Yasuda is an artist who utilises a range of photographic techniques. With her Aerial collection, dizzying and interwoven shots of skyscrapers revealed an approach that is both meticulous and poetic.



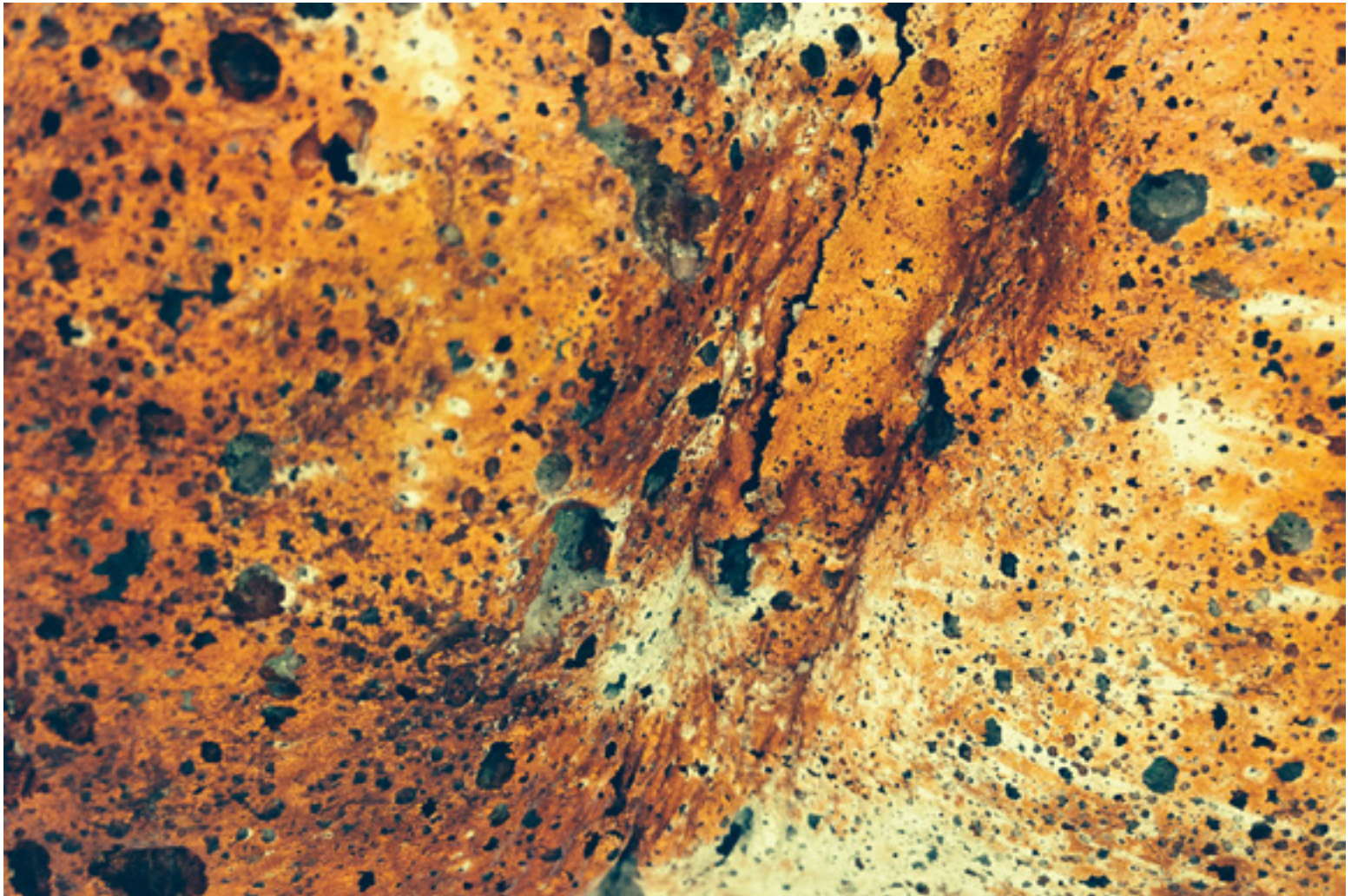
Flying#9, 2014

photo print
21 x 28cm h

basegallery.com/en/artists/Sachigusa_Yasuda.html

Michael Young

British designer Michael Young's work encompasses a range of products, interiors and technology. Elegant rather than elaborate, he is now based in Hong Kong and closely collaborates with Chinese industrialists, strengthening ties between local industry and design.



Inside, 2014

photo print
43 x 28cm h

michael-young.com