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DAMN°

news



03 October 2014



A MATTER OF PERCEPTION

An exhibition in celebration of 10 Years of DAMN° magazine at the 24th edition of Biennale Interieur

Featuring exclusive objects & visual offerings made by international creatives especially for DAMN°'s anniversary, and a site-specific installation of Michael Anastassiades's String Lights by Flos, along with Jan Kath's Erased Heritage collection..

Opening cocktail Saturday 18 October, 18:30
Venue Broeltoren, Broelkaai, 8500 Kortrijk, Belgium
Opening hours 17– 26 October, 12:00 – 21:00

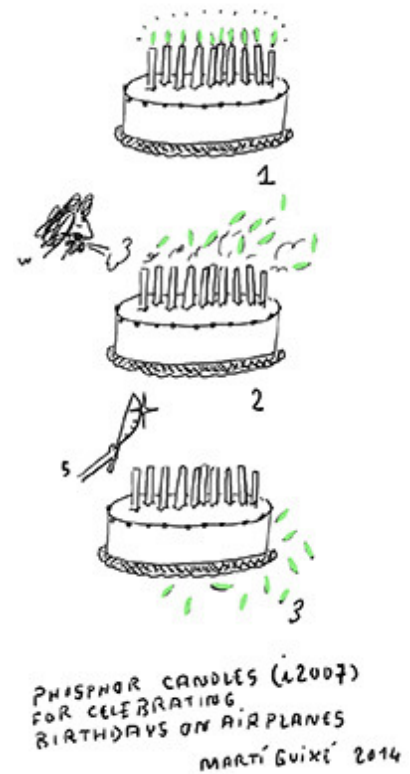
10 YEARS DAMN°

2014 marks the first decade of DAMN°. In October 2004 we sailed into Kortrijk for Interieur on our largely trusty barge, to launch a magazine that made true connections rather than perfunctory parallels with the many worlds of design, architecture, and art. Older, wiser, wonderful-er, and not at all weary of questioning evolution or revolution, we return to the Biennale to celebrate our anniversary on dry, yet fertile ground, at an event that expresses our curious core and the tales we have told about creators & inventors, designers & architects, artists & photographers, thinkers & tinkers, romancers & adventurers, masters & pupils, storytellers & dreamers. Economic crisis? Death of print? Gloria Gaynor made a song for us...

A MATTER OF PERCEPTION

Aided and abetted by our partners Flos, Jan Kath, Gaggenau, and Emeco,

A Matter of Perception brings an exhibition featuring exclusive objects & visual offerings in an unusual setting - the fittingly un-ivory like Broel Tower (Broeltoren) in Kortrijk. As well as presenting exclusive works produced by some of our creative conspirators, such as the **Campana Brothers, Jasper Morrison, Bjarke Ingels, Marti Guixé, Alberto Alessi, Philippe Starck, Alfredo Häberli, Michael Young, Denise Scott Brown, Julien De Smedt, Luke Pearson, Didier Faustino and Daniel González**, we are also showing many other unique pieces, all in a scenography designed and installed by **vormen**.



BID & BUY

Visitors also have the opportunity to bid & buy the objects and visual offerings.

MANIFESTOS

And as evangelists of the word, to takeaway but not to throwaway, we offer a selection of the manifestos written over the years by the likes of **Ingo Maurer, Olafur Eliasson, Daan Roosegaarde, Lowie Vermeersch, Jurgen Bey, Sissel Tolaas, Alessandro Sarfatti, Kobe Desramauts**, and others.

FLOS, JAN KATH & EMECO

DAMN° also has a big smile on its collective face in welcoming its cohorts. Flos is perfectly at home within the poetry of the setting. The renowned Italian lighting company occupies all three floors of the Broeltoren. *Michael Anastassiades's String Lights installation* is presented on the first floor, creating a sensorial experience that promises to embed itself in the visitor's memory. Meanwhile, from Germany, Jan Kath weaves homage and inspiration in the *Erased Heritage collection*, with the reimagined Oriental carpet coming to land in the tower of power. Furthermore, DAMN° invites Emeco to the tower to celebrate 70 years of the Navy Chair, first built for the use on submarines since 1944. Within its famous 77-step Process, the chair is crafted with soft, recycled aluminium: in other words, sustainable and a chair for life. Congrats...!

DIVINE & GLORIOUS

And, oh yeah, there is divine wine and glorious food at the opening starting on **18 October at 18:30**. Expertly chilled & powered by our long-standing partner Gaggenau. Rapunzel will be there shaving all her hair off, too!

PARTNERS

Flos, Gaggenau, Jan Kath, Emeco, Piper-Heidsieck Biennale Interieur, Stad Kortrijk and the Flemish Architecture Institute

[More information](#)



INTERIEUR GUIDE

DAMn° is also omnipresent at the Xpo and throughout Kortrijk in the form of its 5th INTERIEUR guide. A handy vade mecum featuring – and in collaboration with – the Biennale & the city, with a DAMn°shot of the special on/off programme, words from the exhibitors, and our take on the curator's view.



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