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# No Time to Waste: an investigation of social boundaries

Turning waiting time into personal time may be possible, if we change our time perception.

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Every day we queue at the bank, at the post office, outside the cinema. Tons of wasted time. With the performance **"No Time To Waste (<http://daniel-gonzalez.com/portfolio-items/no-time-to-waste-diana-lowenstein-gallery-miami-2015/?portfolioID=306>)"**, the Argentine artist **Daniel González**

(<http://daniel-gonzalez.com/>) uses this temporal space for such actions as sleeping or meditating, turning waiting time into personal time. Focusing on a specific moment of everyday life González employs performance actions to investigate the boundaries of preconceived social structures, whether they be public or private.

During the performance of October 20th, the artist invested the public areas of the Ritz-Carlton Hotel with new meaning by using straightforward personal actions that are normally carried out in private. "No Time To Waste" wanted to tell a story of encounters

private. No Time to Waste wanted to tell a story of encounters, passions and energies, personal references and collective tensions that will change our perception of "waiting time" and "waiting space".

/ **img.4** No Time to Waste - Diana Lowenstein Gallery Miami Beach, 2015 Daniel González - Photo Credits Jayme Gershen

/ **img.5** No Time to Waste - Diana Lowenstein Gallery Miami Beach, 2015 Daniel González - Photo Credits Jayme Gershen

*Title:* No Time To Waste

*Work:* Performance

*Date:* October 20th, 2015

*Place:* Corporate Art Lease Service launch, Diana Lowenstein Gallery at Ritz-Carlton Hotel, Miami Beach, FL, USA

*Curator:* Ombretta Andruff Agrò

*Event Manager:* Harriet Booth, Ritz-Carlton Miami Beach

*Performers:* Gary Feinberg, Mia Glick, Ana Maria González, Nicholas Joseph Iacobelli, Valerie Lopez, Jesus Martinez, Lori Nozick, Ashley Peeler, Jennifer Lynn Samway, Anya Tatum

/ **img.6** No Time to Waste - Diana Lowenstein Gallery Miami Beach, 2015 Daniel González - Photo Credits Jayme Gershen

/ **img.7**

*Photo:* Jayme Gershen

*Video shooting:* David Araujo, Ricardo Treviño

*Photo & Video post-production:* Elena Girelli, Daniel González Studio

**Daniel González** was born in Argentina in 1963, he lives and works between Berlin and New York. His work results from researches into celebration rites and cross-boundaries and it takes the form of public projects, sequined banner-painting and wearable oneoff pieces shown in high-impact performances. González creates irrational and energetic worlds, areas of freedom in which existing conventions collapse.



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