

Daniel González

Mi Casa Tu Casa

2018

collateral event Manifesta 12, Palermo

ephemeral architecture, permanent installation

Mondello Palace Hotel garden, viale Principe di Scalea, Mondello

press preview:

Thursday June 14 from 2pm and opening reception from 6pm to 9pm

Friday June 15 from 11am to 6pm

open to public from Saturday June 16

Fondazione Volume! and **Mondello Italo Belga** are pleased to announce the ephemeral architecture "Mi Casa Tu Casa" by Argentinean artist Daniel González, collateral event to Manifesta 12 Palermo, with a press preview on Thursday June 14 from 2pm and with opening reception from 6pm to 9pm.

Located in Mondello Palace Hotel garden, the ephemeral architecture "Mi Casa Tu Casa" is a house where the private objects of a Sicilian family become the structure of the house itself, eliminating the boundaries between private and public. "Mi Casa Tu Casa" changes the relationship between local culture and immigrant cultures, between in- and outside and it stems from a profound reflection on the concept of hospitality, in centuries of migration in the city of Palermo.

Making direct reference to the ephemeral Baroque architectures by Bernini built to make a maximum impact in a short life span, Daniel González develops "Mi Casa Tu Casa" as the latest in a series of temporary architectural interventions: the most recent one being "Imaginary Country" where the artist created a digital topography with hand-painted across the street banners in the post-industrial borough Milano-Lambrate (2017-2018) and "Paper Building" (2016) realized for the community in the Swiss Blenio valley, where he reset to zero degree the history of the former chocolate factory changing its emotional value through the artwork. González took part in Witte de With Festival (2010) where he realized the first "Pop-Up Building" on the facade of the Arminius Church in Rotterdam, turning it into a gigantic pop-up book, 35 meters tall. This was followed by "Pop-Up Museo Disco Club" (New York, 2011), a special project for the Biennale of El Museo, The (S) Files, where a sculpture-installation transformed El Museo del Barrio's 5th Avenue facade and its lobby into a six month long block party.

In the gardens at the Mondello Palace Hotel, everyday objects such as shelves, sofas, chairs, rugs, beds, mattresses and private objects make up the external walls of the new contemporary home, where the entrance is through a closet and the interiors is completely empty. A house that welcomes showing what is its dearest private property, and shares it without discrimination of purpose. "Mi Casa Tu Casa" welcomes the passer-by, the visitor, the tourist and the citizen in an emotional relationship of continuous visual and environmental exchange.

press kit

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About: The Artist

Daniel González (Argentina, 1963) lives and works between Verona (Italy) and New York City.

His research is focused on the rituals of celebration and on the intersection between socio-cultural categories. González creates irrational worlds full of energy, areas of freedom where the existing social conventions collapse. He creates temporary installations on a large scale, so called "ephemeral architectures", works on canvas embroidered by hand in sequins and beads and ready-to-wear sculptures presented in performance with high emotional impact.

González develops public art projects-ephemeral architectures since 2007. Made with un-usual and light materials, they are ephemeral because they are intended to last for a short time and change the semantic value of the space or architecture for which they have been conceived for. In 2007 Daniel González developed, in collaboration with artist Anna Galtarossa, two large-scale public projects. The first one, "Chili Moon Town Tour", a utopic floating city produced by Maco México and Jumex Foundation, curated by Andrea Lissoni, premiered in Chapultepec Lake in Mexico City. The second one was privately commissioned, "Homeless Rocket with Chandeliers", an installation centred on a crane 35 meters high in use on a building site in Lambrate, a suburban area in Milan. While on service during the daily hours, it transformed itself into an artwork at sunset, turning on neon lights, smoke machines and alarms.

González continues his "ephemeral architectures" production with "Pop-Up Building", during Witte de With Festival in Rotterdam in 2010. This is his first pop-up work, covering an historical church with cut-out cardboard, like a gigantic pop-up book, curated by Ruud Reutelingsperger. In 2011 he participated in the Biennale of El Museo del Barrio in New York with the special project "Pop-Up Museo Disco Club", a sculpture-installation that transformed the museum's 5th Avenue façade and its lobby into a block party lasting six months, curated by Rocío Aranda-Alvarado, Trinidad Fombella and Elvis Fuentes. In 2013 the artist presented the public installation "Romeo's Balcony", an idea of balcony installed mirror-like in front of Juliet's House balcony in Verona, thanks to the collaboration with ArtVerona art fair, City Museums and Teatro Stabile di Verona. In 2015 Marsèlleria permanent exhibition in Milan commissioned his second "Pop-Up Building Milan", which transformed the façade of the building in a cardboard fairy-tale, a dynamic structure inspired by children pop-up books over 250 square meters. Followed by "Paper Building" (2016) the site-specific project on the facade of the former Cima Norma chocolate factory, taking to the zero degree the history of its architecture. In 2017 González receives the Pollock-Krasner Foundation grant and presents the ephemeral architecture for the Milano-Lambrate community: "Imaginary Country" is a public art installation that uses the traditional "pasacalles" street banners from Argentina and the language from most common social networks to create a digital topography in real life.

He exhibited also in Zabłudowicz Collection in London, Musée d'Art Contemporain de Bordeaux, Pinakothek der Moderne in Munich (Germany), Viafarini gallery (Milan), Neuer Kunstverein in Aachen (Germany), Second Prague Biennale and Manifesta 7 Trient/Bozen and in the following art galleries: Studio La Città (Verona, Italy), Diana Lowenstein (Miami, USA), Galleria Valentina Bonomo (Rome), Boccanera T Gallery (Milan) and Spencer Brownstone (New York City).

www.daniel-gonzalez.com

About: Fondazione Volume!

Established in 1997 in a former glassworks in Trastevere (Rome), the VOLUME! Foundation was founded by Francesco Nucci with the support of artists, curators and creatives. Its space soon became a laboratory of ideas, proposing an unusual and untaggable project, giving artists the chance to consider space as a living body, with its peculiarities, its history, its versatility, being able to rethink the space, modifying it so to become part of the work itself, creating ever-new emotions in the visitor.

Artists are given the possibility to modify space and architecture during their project, in order to create something new and unique. The space is never brought back to its original state, but it preserves the memory of its past through the layers of the walls.

The Foundation's main task is the support of public culture and to restore a dialogue between art and different intellectual fields. Its activity is also supported by the publishing brand Volume! Edizioni, involving an increasing number of personalities from the international and domestic cultural scene.

The Foundation is interested in confronting itself with international organizations and new partners to promote the arts and to deliver new content in culture and scientific research. www.fondazionevolume.com

Here some of the artists who worked in VOLUME!:

Alfredo Pirri, Jannis Kounellis, Bernard Rudiger, Nunzio and Raimund Kummel, Gianni Dessì, Sol Lewitt, Maurizio Savini, Gilberto Zorio, Bizhan Bassiri, Langlands & Bell, Pizzi Cannella, Paolo Canevari, Renzogallo/Nagasawa, Pedro Cabrita Reis, Marco Tirelli, Claudio Abate, Mimmo Paladino, Giuseppe Gallo, Annie Ratti, Francois Morellet, Jorge Peris, Olaf Nicolai, Marco Gastini, Carlos Garaicoa, Morellet/Nannucci, Marina Abramovic and her students, Jaume Plensa, Myriam Laplante, Mirosław Balka/Pirri, Costa Vece, Fabio Mauri, Vettor Pisani, Flavio Favelli, Dennis Oppenheim, Santiago Serra, Rui Chafes, Jimmie Durham, Regina José Galindo, Carsten Nicolai, Carla Accardi, Ernesto Neto, Franco Purini, Enzo Cucchi, Valery Koshlyakov, Gregorio Botta, Nahum Tevet, Gregor Schneider, Paul Morrison, Christian Boltanski, Ivan Navarro, Sissi, Michele De Lucchi, Gianfranco Baruchello, Thomas Lange, Stefano Cerio, Andrea Branzi, Avish Khebrezhadeh, Felix Schramm, Walid Raad, Paolo Icaro.

About: Mondello Italo Belga SA

For over a hundred years the real estate Mondello Italobelga s.a. (formerly known as *Le Tramways de Palerme*) is a fundamental strategic actor for the birth and development of the city of Mondello.

Thanks to an ambitious agreement between public and private oriented to the implementation of a specific urban plan, in the early twentieth Century, the Company has rehabilitated a swamp of about three hundred hectares and built one of the most elegant seaside cities in Europe, linking it to Palermo with a tramway network.

The Art Nouveau artefacts of extraordinary value made by the Company includes the Ancient Bathing Establishment, the hundreds of private villas in the surroundings together with the original urban planning structure of the city, giving to Mondello an outstanding character and physiognomy.

Ever since its establishment, the Company manages beach resorts under concession, takes care of the maintenance, cleaning and decoration of the promenade, paying particular attention to environmental protection. Located in the wonderful gulf flanked on either side by Monte Pellegrino and Capo Gallo, this seaside resort retains untapped potential to be put to use for a greater presence and visibility in national and international tourist-cultural circuits.

Mondello Italobelga sa is currently engaged in an action to relaunch its activities and to compete, in synergy with the public authorities, for the development of the seaside resort of Mondello to enhance its beauty and improve the quality of life of the people of Palermo, of domestic and international visitors.

Considering culture as a trigger able to drive economic and social growth, Mondello Italobelga promotes and supports various artistic and cultural initiatives, in particular linked to **Manifesta 12** and **Palermo Capital of Culture 2018** programming. www.mondelloitalobelga.it