

- [CONTACT](#)
- [ABOUT](#)
- [HOME](#)

beautiful lands



Please Follow Us!

[Please Sign Up for the Newsletter of Beautiful Lands!](#)



[Mnozil Brass, School of Music Virtuoso Artist Series](#), Sunday, October 18, 2015, 6:30pm, Libby Gardner Concert Hall. Seamlessly blending technical virtuosity and comedic brilliance, Mnozil Brass plays to sold-out houses worldwide and has millions of views on YouTube



[Performing Dance Company](#), Oct. 9 & 10 (Friday, Saturday) at 7:30pm, Oct. 22 (Thursday) at 5:30pm, Oct. 23 & 24 (Friday, Saturday) at 7:30pm, Marriott Center for Dance



[Ballet Master Class with Calvin Kitten](#), Saturday, November 14, 8:30 am - 1:30 pm, Marriott Center for Dance



[27th Annual Science Day at the U](#) for high school students grade 10-12, Saturday, November 7, 2015, 8:00 am - 1:30 pm, A. Ray Olpin Union Building, University of Utah, Free



Piano Competition Winners with American West Symphony, Monday, October 19, 2015, 7:30pm, Libby Gardner Concert Hall



[Utah Philharmonia Halloween Concert](#), Thursday, October 29, 2015, 7:30 – 8:30pm, Libby Gardner Concert Hall



[Birds of Paradise: Amazing Avian Evolution](#), Meet 39 divas of the avian world! September 19, 2015 to January 3, 2016, Natural History Museum of Utah



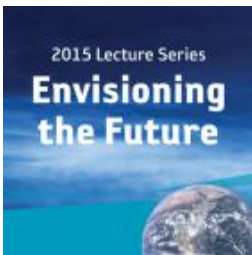
[The British Passion for Landscape: Masterpieces from National Museum Wales](#), Utah Museum of Fine Arts, August 29 - December 13, 2015



[Performance Calendar of 2015 - 2016 Season](#), Department of Ballet, University of Utah



[Performance Calendar of 2015 - 2016 Season](#), Department of Modern Dance, University of Utah



[Natural History Museum of Utah 2015 Lecture Series](#)



[College of Fine Arts, University of Utah](#)

Pop-Up Building Milan from Daniel González

Posted on October 09, 2015

Like 4 Share 4 Share 0 44K+ Tweet 1 G+ 0

Pop-Up Building Milan is an architectural model gone crazy, a surreal monument breaking into the urban context. By interacting with its surroundings, *Pop-Up Building Milan* creates a world of innocence within a possible reality. It is an idea that lives just for a fleeting moment, the time to turn the page of a book. *Pop-Up Building Milan* will be on show until the end of October.

Making direct reference to the ephemeral Baroque architectures by Bernini built to make a maximum impact in a short life span, Daniel González develops *Pop-Up Building Milan* following a series of temporary architectural interventions: in “Pop-Up Building” (2010) Arminius Church in Rotterdam was transformed into a gigantic pop-up book 35 meters high for Witte de With Festival; “Pop-Up Museo Disco Club” (New York 2011) was a special project for the Biennale of El Museo, The (S) Files, where a sculpture-installation transformed El Museo del Barrio’s 5th Avenue facade and its lobby into a six month long block party.

For more information about this project and Daniel González, please visit

[Link 1 \(marselleria.org\)](http://marselleria.org) (Click "PHOTOGRAPHY" in the middle of the webpage to see more images)

[Link 2 \(Vimeo Page of Daniel González\)](#)



Daniel González, Pop-Up Building Milan, official video, Marsèlleria, 2015

from [Daniel González Project](#)

02:45









Posts Archives

- [Stunning Images of Australia from Space](#)
- [London Housing Contest](#)
- [Colorful Liquid in Space | NASA](#)
- [Czur Scanner: World's First Smart Scanner and 20 Times Faster Than Traditional Ones](#)
- [Jaw-dropping Photographs of the Milky Way](#)
- [This Tiny, Cheap, Smart Apartment Can be Taken with You](#)
- [Trees for the Future](#)
- [Boeing: Lightest. Metal. Ever](#)

- [Yayoi Kusama in Infinity | Louisiana Museum of Modern Art in Denmark](#)
- [Glass Art from Peter McGrain](#)
- [The Crafty Robot \(the £5 Robot\)](#)
- [World's First Fully Automated Vegetable Factory](#)
- [Crystal Illustrations from Ceci Lam](#)
- [Calabarte - Unique, Handcrafted Gourd Lamps from Przemek Krawczyński](#)
- [Playing Music Rewires the Circuitry of Our Brains](#)
- [Oakland Superheroes Mural Project](#)
- [ATUM Dessert - Dessert Creation Is an Art](#)
- [Timeless Dreams from Julain Tryba](#)
- [Toyota FCV Plus Concept](#)
- [London Is Now Recycling Energy from Train Brakes to Power Their Stations](#)
- [Paris Fashion Week Spring Summer 2016](#)
- [Scientists Discover Why Elephants Rarely Get Cancer](#)
- [HUDWAY Glass: Keeps Your Eyes on the Road While Driving](#)
- [Little Lizard's Rose Bed](#)
- [Monsoon II from Mike Olbinski](#)
- [Integral House](#)
- [Marblecity Marble Machine Kit - A STEM Maker Experience](#)
- [Artwork of Hoyeon Chung](#)
- [Melting POP | Alexandre DUBOSC](#)
- [The Black Jaguar White Tiger Foundation](#)
- [Evapolar, World's First Personal Air Conditioner](#)
- [Incredible Kaleidoscope Colours of Deep Sea Creatures](#)
- [Origami Inspired Car](#)
- [Crucial Hurdle Overcome for Quantum Computing](#)
- [Lokables™ – Personal Storage Container](#)
- [Beautiful Images of Freediving with Graceful Creatures](#)
- [Biz Eyes from Nasim Sehat](#)
- [Longest Suspension Bridge in Germany](#)
- [OpenROV Trident - An Underwater Drone for Everyone](#)
- [Comedy Wildlife Photography Awards](#)
- [Paris Day & Night](#)
- [The Wonderland Book](#)
- [World's Smallest Snail](#)
- [Dream's Lane from Augustin Leparmentier](#)
- [Glass Artwork from Jiyong Lee](#)
- [Mars Ice House](#)
- [Worms Can Eat Plastic Waste](#)
- [Milan Fashion Week Spring Summer 2016](#)
- [Sim/Nebula of the Macula Project](#)
- [China Eden: World's Largest Artificial Greenhouse](#)
- [Tempescope, a Box of Rain in Your Living Room](#)
- [Mac Stone: Stunning Photos of the Endangered Everglades | TED Talk](#)
- [Cristina Zenato, Shark Dancer](#)
- [The Conceptual Design of the New Vancouver Art Gallery](#)
- [Help Us Build a Sanctuary for Elephants](#)
- [VAN Beethoven: The Virtual Reality Orchestra of Beethoven's Timeless Fifth Symphony | Los Angeles Philharmonic](#)
- ["Glowing" Sea Turtle Discovered](#)
- [Strange Alloy, an Experimental Pessimistic Short Film about Humanity](#)
- [CARE Rescue: Tiger & Lion Cub Habitats](#)
- [Summer Architecture Commission of the National Gallery of Victoria](#)
- [Supermoon](#)
- [Charity Fashion Live Film - London Fashion Week SS16 | Oxfam](#)
- [Smart Froc, The World's First Smart Highchair](#)
- [Elegant Embroidered Traceries from Meredith Woolnough](#)
- [Sarc:o - You Are The One](#)
- [Mask Day in Office](#)
- [Displaced — Stories from the Syrian Diaspora](#)
- ["Kermit the Frog" in Madagascar](#)
- [The Klinker Cultural Centre in Winschoten, the Netherlands](#)
- [Renewable Energy Surpasses Coal in UK Electricity Mix](#)
- [Sunny Side Up Eggs - Cat Fried Egg Mold](#)
- [Artwork of Nataliya Scheib](#)

- [« Ascension » by Jacob Sutton | Opéra de Paris](#)
- [China's 1st Glass Suspension Bridge Opens](#)
- [PUKACA, Fun Paper Toys for Everyone](#)
- [The Nobel Center, Stockholm](#)
- [Parisian Floors from Sebastian Erras](#)
- [Wool Cusine](#)
- [Honey Soles | Transform Your Shoes. Forget the Socks](#)
- [The Zoological Society of London Animal Photography Prize 2015](#)
- [Best Religion Buildings 2015](#)
- [Art on Cakes from Maria A. Aristidou](#)
- [Bellzi®: Anything & Everything Cute!](#)
- [Stunning Photos of Glistening Icebergs in Glacial Lake](#)
- [Magic Candy, 3D Printing Gummy Treats](#)
- [4,000 Balloons Lift a Girl](#)
- [Miracle of Materials, From Bangladesh to Pasadena to You](#)
- [London Fashion Week Spring Summer 2016](#)
- [Lucas Museum of Narrative Art](#)
- [100 Days of Mugs](#)
- [The World's Only Self-Rolling Fitness & Yoga Mat](#)
- [Miniature Paintings from Karen Libecap](#)
- [Alice in Wonderland Restyled by 17 Famous Paintings](#)
- ["It Must Be Beautiful" from Alexandra Soldatova](#)
- [Cuddle & Kind: Knit Dolls That Help Feed Children](#)
- [Colors of the Earth](#)
- [A Very Short Film About the Past, Present and Future of Noma](#)
- [Agostina Gálvez Captures Three Olympic Gymnast Hopefuls in Action](#)
- [Greycork - Upgrade Your Living Room](#)
- [Pits and Pyramids from Sam Kaplan](#)

© 2015 Beautiful Lands. All rights reserved • [Privacy Policy](#) | [Copyright Info](#)