Daniel González Transforms Courtyard Into Animated Pop-Up Building

Shared by Editoral Staff - October 15, 2015



f Share



Tweet

From now until October 31, 2015, visitors to Marselleria permanent exhibition in Milan, Italy can experience Argentinian artist Daniel González Pop-Up Building Milan. This massive artistic installation is described as "a cardboard fairytale, a dynamic structure inspired by children pop-up books, a play of unexpected shapes appearing as a surprise."

González turned the 250 square meter façade into an animated architectural piece, in spirit of children's pop-up books using hand-cut cardboard, tape, zip ties, wood, glue, nylon wires, and electric engines.



















